Integration of 2 novel technologies to develop a POC In-vitro diagnostic platform

20X improvement in test time and sensitivity for Malaria and Sickle cell detection compared to conventional technologies

Developed for US based medical diagnostic start-up

- Extensive market research to understand emerging market
- Product requirement and specification identification
- Product design and engineering
 - Cost sensitive Design production cost at relatively low volume <\$300
 - Machine vision based miniature Automated Electrophoresis platform (up to 400V, 30mA)
 - Ultra low noise optics detection system
 - API based scalable testing platform based on Linux with new age communication systems WiFi,
 BLE, GPS and AWS based dedicated cloud connectivity.
 - Complete embedded software development based on IMX6 and STM32 based platforms.
- Packaging, Branding and visual content development
- Support in India based Manufacturer identification and local sourcing of components and assemblies.
- Design transfer to manufacturer, Line qualification/documentation.
- Compliance testing and documentation for CE and India Regulatory.



Team Size	Model	Performance	Business Impact	Phases
20 - 25	Fixed Price	Complete product development ownership from market research to design transfer for manufacturing	Product to be launched in cost sensitive markets like India, Africa, South America and South-East Asia	4

Reference mockup image

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