

Oral presentation slide pack development and editing program

70% optimization in cost comparing to internal team operations

Scope

- Development of scientific content for meeting and presentations where client stakeholders present scientific topics in industry forums
- Deploy an agile project delivery model wherein the resources were utilized based on a need basis
- Build re-usable templates and reduced quality issues for customer stakeholders
- Develop infographic templates based on the base-line of therapeutic content shared on in-scope products
- Create content repository which reduced 30% efforts for every next initiative
- Redefine pricing model based on complexity and number of slides

