



**OUR VALUES**

- INTEGRITY
- PIONEERING
- EXCELLENCE
- UNITY
- RESPONSIBILITY



Tata Elxsi helped Tata AutoComp in conceptualizing the centre, designing the look and feel and construction of the centre as well as designing the content flow and navigation.

The centre was inaugurated on 26th December 2022 and has been highly appreciated by multiple visitors.

**Shveta Diwanji**

General Manager Corporate Communications



**Business Objectives**

Get to know the company's vision, mission, and values



**Organizational Culture**

Understand the Organisational Culture its people, Functioning and Operations



**Competitive Advantage**

Elicit the Company's advantages, its unique products and Services



**Positioning & Roadmap**

Explore the Company's future aspirations, roadmap and plans



**Experience Center** was established to showcase all the products and capabilities under one roof to multiple stakeholders and enhance the image of Tata AutoComp amongst all stakeholders.



### Key Facts

- Spread across 1,050sq.ft. space
- Displaying over 25 physical products to JVs, customers, and leaders
- Average time spent in experience center – 40 minutes
- Engaging with over 12 Visitor Teams per month

To know more on how TATA Elxsi can help you in similar projects, please send us an email at [info@tataelxsi.com](mailto:info@tataelxsi.com)

We can't wait to get to know you!  
[www.tataelxsi.com](http://www.tataelxsi.com)



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