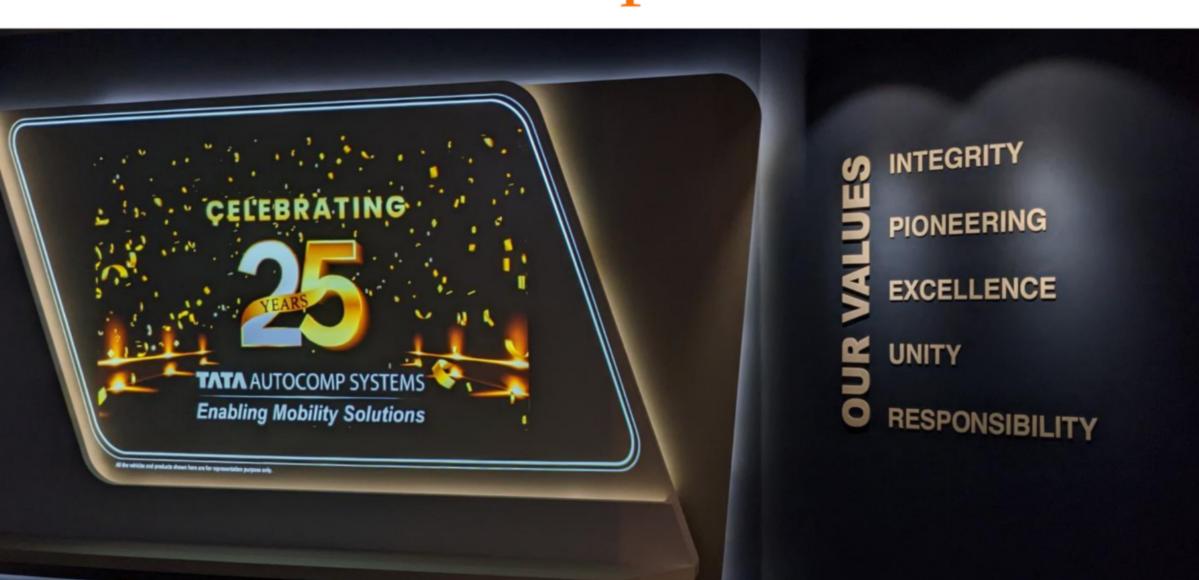
Experience Center





Tata Elxsi helped Tata AutoComp in conceptualizing the centre, designing the look and feel and construction of the centre as well as designing the content flow and navigation.

The centre was inaugurated on 26thDecember 2022 and has been highly appreciated by multiple visitors.

Shvetal Diwanji

General Manager Corporate Communications



Business Objectives

Get to know the company's vision, mission, and values



Organizational Culture

Understand
the Organisational Cultur
e its people, Functioning
and Operations



Competitive Advantage

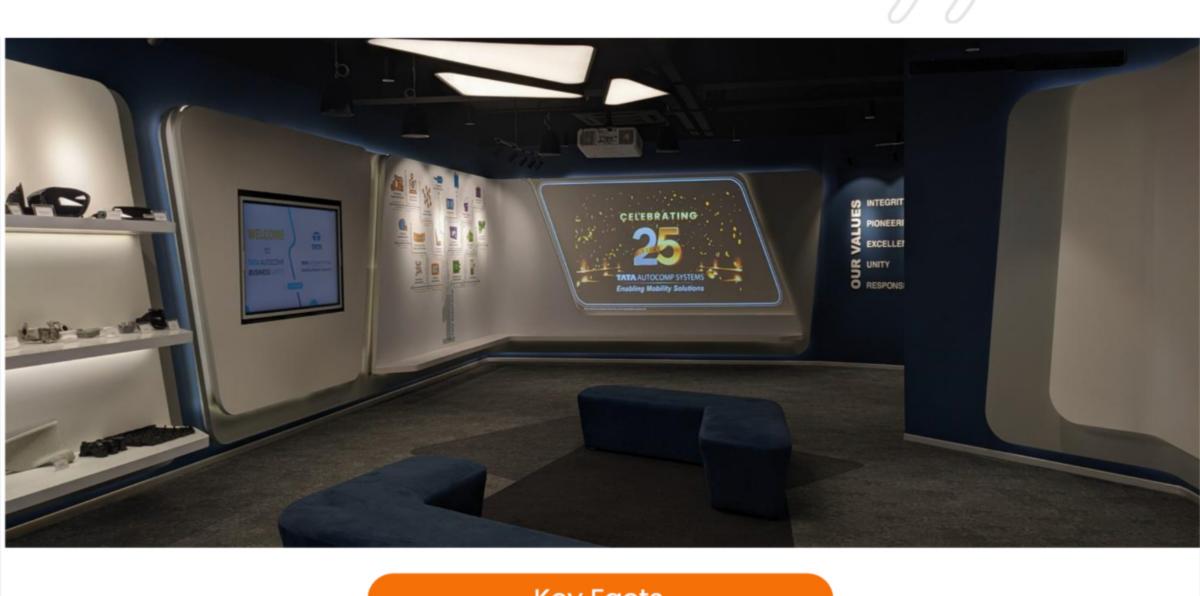
Elicit the Company's advantages, its unique products and Services



Positioning & Roadmap

Explore the Company's future aspirations, roadmap and plans

to showcase all the products and capabilities under one roof to multiple stakeholders and enhance the image of Tata AutoComp amongst all stakeholders.



Key Facts

Spread across 1,050sq.ft. space
Displaying over 25 physical products to JVs, customers, and leaders
Average time spent in experience center – 40 minutes
Engaging with over 12 Visitor Teams per month



To know more on how TATA Elxsi can help you in similar projects, please send us an email at

We can't wait to get to know you!

info@tataelxsi.com

www.tataelxsi.com



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